

## Website Banner Advertising on KMS Events

### Banner Details

KMS Events have casual monthly rates or three-month discount site banner advertising options available site wide and in the E-News.

You can also become a site sponsor for group banner discount rates.

Website Banner Specifications and Pricing is as follows:

### Skyscraper Banner

#### Specifications

Banner Size	600x120 pixels
File Type	Animated Gif, Gif or Jpeg
File Size	Ensure file size does not exceed 40kb
File Delivery	Email to: <a href="mailto:advertising@kmsevents.com">advertising@kmsevents.com</a> with the client name
File Deadline	5 working days prior to advertising start date

### Side or Competition Banner

#### Specifications

Banner Size	120x120 pixels
File Type	Animated Gif, Gif or Jpeg
File Size	Ensure file size does not exceed 30kb
File Delivery	Email to: <a href="mailto:advertising@kmsevents.com">advertising@kmsevents.com</a> with the client name
File Deadline	5 working days prior to advertising start date

### Banner Layouts and Animations

Animated Web Banner and Static Web Banner Layouts available with KMS Events, by request.

## Banner Bookings

**Company:**

**Contact:**

**Position:**

**Address:**

**Phone:**

**Fax:**

**Email:**

**Banner Type:** Skyscraper / Side / Competition / E-news (Circle)

**Banner Position:** Home Page / Platinum Events / Event Calendar / E-news (Circle)

**Banner Advertising Length:** 1 Month / 3 Months (Circle)

**Do you require a Banner Layout and Animation:** No / Animated Banner / Static Banner (Circle)

**Banner Pricing inc. gst** (including Banner Layout or Animation if required):

**Payment Type:** Cheque / EFT (Circle)

**Advertising Start Date:**

**I have read and agree to the Terms and Conditions of KMS Events advertising services:**  (Tick)

**Name:**

**Signature:**

**Date:**

**Fax this Completed Form to: +612 9742 5071**

If you require a Banner Layout or have any Media Booking enquiries, please contact our Advertising team on: **+612 9742 5061** or email: **advertising@kmsevents.com** with your requirements.

Terms and Conditions:

1. KMS Events reserves the right to refuse an application for any of the KMS Events advertising services.
2. The term 'KMS Events advertising services' is defined as and includes free listings, platinum event listings, website banners (including skyscraper, side, competition and e-news).
3. KMS Events requires advertising material to media specification guidelines, submitted 5 working days prior to the commencement of any contracted or agreed advertising services.
4. KMS Events requires advertising payments 5 working days prior to the commencement of any contracted or agreed advertising services.
5. Once an agreed 'KMS Events advertising service' contract has commenced, no refunds are available.
6. All cancellations, changes or requests in regards to 'KMS Events advertising services', must be submitted in writing.
7. KMS Events reserves the right to use all advertising media received as they see fit on the KMS Events website and the KMS Events e-news.
8. All prices are in SAUD include 10% gst and are correct as of 1<sup>st</sup> June 2008. Prices and Terms are subject to change without notice.
9. Any sponsored Platinum Listing with KMS Events must display the KMS Events logo on their website with a link to the KMS website.
10. All information is supplied to us and KMS Events is not liable for any information that is displayed incorrectly, misinterpreted or misrepresented on the KMS Events Website.