

E-News Advertising on KMS Events

E-News Details

KMS Events has a range of E-News Advertising options to choose from:

Platinum Events Listing - for upcoming Platinum Events. We can also provide a link to your post-event Report.
(See the Platinum Event Listings: www.kmsevents.com/Advertising.html for further details)

Sponsored Event Listing - features an upcoming event and includes a logo, sponsors logo, event information and weblink to the event website and entry forms.

Prize Competition Listing - event and/or product competitions with a weblink.

Special Offers Listing - product and service offers that include an image or logo, details, prices and weblink.

Banners - are available with Skyscraper, Competition and Side Banner styles available.
(See the Banner Specifications: www.kmsevents.com/Specifications.html for further details)

Direct Emails - to our subscribers about your product, service or event.

E-News Specifications and Pricing is as follows:

E-News Prize Competition

Prize Image or Logo Specifications:

File Type	Jpeg, Gif or EPS format with all fonts outlined
File Size	Ensure file size does not exceed 1mb
File Delivery	Email to: advertising@kmsevents.com with the competition name
File Deadline	5 working days prior to advertising start date

Company offering prize:

Prize Offer:

How to Register to Win:

Prize Notification:

Website Link or Email Address:

E-News Sponsored Event

Event Logo and Sponsor Logo Specifications:

File Type	Jpeg, Gif or EPS format with all fonts outlined
File Size	Ensure file size does not exceed 1mb
File Delivery	Email to: <i>advertising@kmsevents.com</i> with the event name
File Deadline	5 working days prior to advertising start date

Event Name:

Event Date:

Event Location:

City:

Country:

Event Type (eg. Run, Ocean Swim, Ski):

Event Description (max 60 words):

Event Website:

Event Email:

E-News Special Offers

Image or Logo Specifications:

File Type	Jpeg, Gif or EPS format with all fonts outlined
File Size	Ensure file size does not exceed 1mb
File Delivery	Email to: <i>advertising@kmsevents.com</i> with the offer name
File Deadline	5 working days prior to advertising start date

Company:

Product or Service Description (max 60 words):

Website Link or Email Address:

E-News Direct Mail

Image and Logo Specifications:

File Type	Jpeg, Gif or EPS format with all fonts outlined
File Size	Ensure file size does not exceed 1mb
File Delivery	Email to: <i>advertising@kmsevents.com</i> with the event name
File Deadline	5 working days prior to advertising start date

Company:

Product or Service Description (max 60 words):

Website Link or Email Address:

E-News Bookings

Company:

Contact:

Position:

Address:

Phone:

Fax:

Email:

E-News Type: Prize Competition / Sponsored Event / Special Offer / Direct Mail (Circle)

E-News Advertising Length: 1 Month / 3 Months (Circle)

E-News Advertising Pricing inc. gst:

Payment Type: Cheque / EFT (Circle)

Advertising Start Date:

I have read and agree to the Terms and Conditions of KMS Events advertising services: (Tick)

Name:

Signature:

Date:

Fax this Completed Form to: +612 9742 5071

If you require a Logo or would like to discuss other Advertising or Event Management opportunities, please contact our Advertising team on: **+612 9742 5061** or email: **advertising@kmsevents.com**.

Terms and Conditions:

1. KMS Events reserves the right to refuse an application for any of the KMS Events advertising services.
2. The term 'KMS Events advertising services' is defined as and includes free listings, platinum event listings, website banners (including skyscraper, side, competition and e-news).
3. KMS Events requires advertising material to media specification guidelines, submitted 5 working days prior to the commencement of any contracted or agreed advertising services.
3. KMS Events requires advertising payments 5 working days prior to the commencement of any contracted or agreed advertising services.
4. Once an agreed 'KMS Events advertising service' contract has commenced, no refunds are available.
5. All cancellations, changes or requests in regards to 'KMS Events advertising services', must be submitted in writing.
6. KMS Events reserves the right to use all advertising media received as they see fit on the KMS Events website and the KMS Events e-news.
7. All prices are in \$AUD include 10% gst and are correct as of 1st June 2008. Prices and Terms are subject to change without notice.
8. Any sponsored Platinum Listing with KMS Events must display the KMS Events logo on their website with a link to the KMS website.
9. All information is supplied to us and KMS Events is not liable for any information that is displayed incorrectly, misinterpreted or misrepresented on the KMS Events Website.