

Platinum Event Listing on KMS Events

Platinum Listing Campaign

As a Platinum Event, the advertising opportunities are extensive. Your event will be featured on the KMS Events homepage, on the Events Calendar, featured in our E-News and have its own Platinum Event menu page.

Throughout the KMS Events website your event information being displayed includes the name, date, event description, logo, sponsors logo, image, course map, event image, links to your event results, reports, photo gallery, event highlights, website, a description of your choice about the event details and more. If you supply us with a weblink to your post-event Report we can include it in our e-news, sent to our subscribers.

Your event Sponsors can advertise with a Skyscraper Banner on your Platinum Listing Page at a discounted rate of \$220 for the life of your event's Listing.

A Multi-Platinum Event Listing is designed for Event Series, where multiple events are run as a series to equate an overall point score winner or series winner.

Your event will remain on the KMS Events Website one month after the event has concluded.

Logos, Image and Map Specifications

Event Logo and Sponsor Logo Specifications:

File Type	Jpeg, Gif or EPS format with all fonts outlined
File Size	Ensure file size does not exceed 1mb
File Delivery	Email to: advertising@kmsevents.com with the event name
File Deadline	5 working days prior to advertising start date

Event Image and Map Specifications:

Image Number	One image and one map may be submitted for each Platinum Event
File Type	Jpeg format
File Size	Ensure file size does not exceed 1mb
File Delivery	Email to: advertising@kmsevents.com with the event name
File Deadline	5 working days prior to advertising start date

Event Information

For your Platinum listing to be added to the KMS Events Website we require the following information:

Event Name:

Event Date:

Event Location:

City:

Country:

Event Type (eg. Run, Ocean Swim, Ski):

Race Start Time:

Race Day Registrations:

Race Briefing:

Presentation:

Entries Open:

Entries Close:

Late Entries:

Entry/Ticket Links:

Online:

Download:

Results Link:

Event Report Link:

Photo Gallery Link:

Event Description (max 60 words):

Event Website:

Event Email:

Event Contact Name:

Event Phone Number:

Billing Information

Company:

Contact:

Position:

Address:

Phone:

Fax:

Email:

Website:

Advertising Start Date:

Total Price for Platinum Listing including Multi Platinum Listings inc.gst (if required): \$

I have read and agree to the Terms and Conditions of KMS Events advertising services: (Tick)

Name:

Signature:

Date:

Fax this Completed Form to: +612 9742 5071

If you require an Event Logo or would like to discuss other Advertising or Event Management opportunities, please contact our Advertising team on: **+612 9742 5061** or email: **advertising@kmsevents.com**.

Terms and Conditions:

1. KMS Events reserves the right to refuse an application for any of the KMS Events advertising services.
2. The term 'KMS Events advertising services' is defined as and includes free listings, platinum event listings, website banners (including skyscraper, side, competition and e-news).
3. KMS Events requires advertising material to media specification guidelines, submitted 5 working days prior to the commencement of any contracted or agreed advertising services.
3. KMS Events requires advertising payments 5 working days prior to the commencement of any contracted or agreed advertising services.
4. Once an agreed 'KMS Events advertising service' contract has commenced, no refunds are available.
5. All cancellations, changes or requests in regards to 'KMS Events advertising services', must be submitted in writing.
6. KMS Events reserves the right to use all advertising media received as they see fit on the KMS Events website and the KMS Events e-news.
7. All prices are in \$AUD include 10% gst and are correct as of 1st June 2008. Prices and Terms are subject to change without notice.
8. Any sponsored Platinum Listing with KMS Events must display the KMS Events logo on their website with a link to the KMS website.
9. All information is supplied to us and KMS Events is not liable for any information that is displayed incorrectly, misinterpreted or misrepresented on the KMS Events Website.